

FOR IMMEDIATE RELEASE

Luximprint and SilvaCo Optics enter into Long Term Partnership to market Printed Optics in California

WEMELDINGE, NETHERLANDS / SAN JOSE, CALIFORNIA, USA – MAY 2020 – Luximprint, a global leader in multi-market prototyping services for Printed Optics and Optographix based in The Netherlands and SilvaCo Optics, a highly renowned California based optics, sensors and components consulting practice announced they will be entering into a long term partnership for marketing Luximprint solutions in California, effective immediately.

Custom Optics Design and Manufacture in Days

Luximprint, headquartered in Wemeldinge, Netherlands, offers rapid prototyping services for custom optics in lighting design and engineering applications for multi-market environments. With a global delivery of custom optics in days, the company enables engineers and designers of novel high tech systems and devices to do a fast, flexible and cost-effective development job.

In the direct 'CAD-to-Optic' manufacturing process, tailored plastic optics are additively grown to help validate optics designs, to justify mold-tooling investments, as well as to create inspirational and functional mock-ups and demonstrators for events and user introductions.

In support of its California user base, Luximprint has been actively looking for local representation, just to enhance its local presence, minimize communication delays and optimize availability. Time zone differences, as well as physical presence barriers refrained Luximprint to date to utilize its technologies' advances and potential to its fullest.

Deep Expertise Rooted in Silicon Valley

Peter Silva, Principal of SilvaCo, was raised and educated in Silicon Valley when the South Bay was more orchards than manufacturing and before the high tech industry got established. He attended San Jose State University where he earned his degree in Business Administration with an emphasis in Marketing and a minor in Spanish. Since Peter began his rep career in the Valley, a lot of things has changed and, along with that, he had to adapt his skills as well. 2020 marks Peter's 33rd successive year in business.

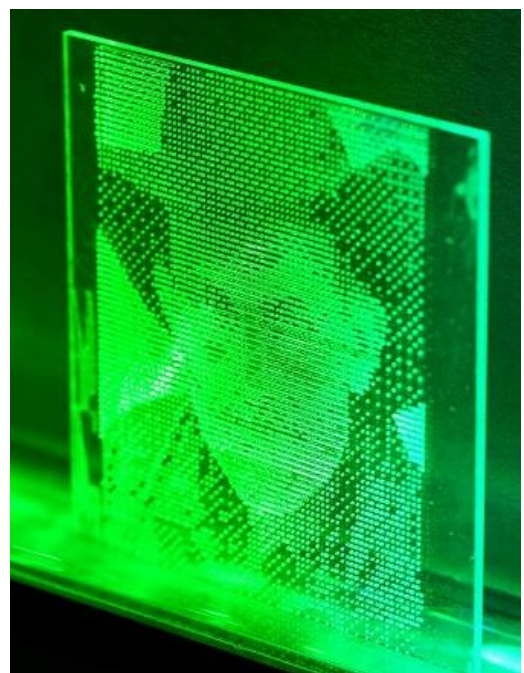
Marco de Visser, Co-Founder and Director of Marketing and Sales at Luximprint shares his excitement: *"We welcome the opportunity to work with Peter and his team, aiming Luximprint to gain more exposure in the densely populated Bay Area with high tech companies. It's been challenging to find a local representative that shares the passion for what we do, understands a revolutionary but complex technology, and shares the same values and business ethics. We believe that in Peter we have found a committed and respected extension of our team. Our local business and customers will be in trusted hands".*

By appointing SilvaCo as local sales agency, needs centering around optics and photonics applications can now easily be addressed, just in time. SilvaCo will work diligently to help find a solution that can satisfy customers that are in search for fast, flexible and cost-effective solutions in custom optics and other printed solutions marketed by Luximprint.

Peter Silva, Principal of SilvaCo adds: *“SilvaCo is committed to open, long term professional relationships with both principals and customers. We have developed an outstanding working relationship with principles, engineers and purchasing managers at the high tech companies in California. Through discipline and hard work our goal is to provide a higher value of representation than even with direct personnel. I am delighted to join and offer our full support to Luximprint on their impressive journey”.*

Californian based companies in search for fast, flexible and cost-effective optics solutions are encouraged to contact Silvaco to discuss their next projects. With typical lead times of 5-10 business days and global delivery with local support, rapid availability of custom optics parts is now guaranteed.

IMAGES



About Luximprint

Luximprint, based in Wemeldinge, The Netherlands, offers Additive Manufacturing Services for decorative and functional optical plastics. Services are offered to engineering and design professionals in illumination markets that aim for a faster, more flexible and cost-efficient development cycle. Key product solutions include printed optics, reflective surfaces, textured surfaces and Optographix. Direct 'CAD-to-Optic' manufacture avoids the costly commitments related to tooling and inventory in conventional fabrication, and opens door to new possibilities in lighting system design and development.

www.luximprint.com

For more information, please contact:

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About SilvaCo

SilvaCo Optics is committed to open, long term professional relationships with both principals and customers. Success is measured in customer satisfaction before and after the sale. Through discipline and hard work the goal of SilvaCo is to provide its principals a higher value of representation than even direct personnel.

www.silvacooptics.com

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